

FIAMM WITH TEAM FANTIC RACING AT THE 2024 DAKAR RALLY

FIAMM is supporting Team Fantic Racing at the 46th edition of the toughest rally in the world that started from Al Ula in Saudi Arabia on 5 January 2024. For fifteen days the riders will challenge themselves and the immensity of the desert.

Team Fantic Racing will prove that it can compete at the highest level with minimal environmental impact using only sustainable or renewable energy sources for a fortnight on 7,891 kilometres of trails, dunes and rocky crossings, without forgetting 4,727 kilometres of timed trials.

"FIAMM is geared towards excellence in respecting the environment and people, and is constantly at the side of its customers on the energy transition towards a sustainable future", explained Igor Posocco, Sales & Marketing Director FIAMM. "We are very proud to be taking part in one of the world's greatest motorsport events, supporting Team Fantic Motor which is bringing an innovative approach to the competition with the first Carbon Neutral motorbike project".

Team Fantic Racing is at the forefront of innovation with synthetic fuel. This project expresses the company's commitment to sustainability but also lays the ground for developing new technologies capable of reducing environmental impact in motorsport.

"We are proud to be the first Carbon Neutral motorbike team", said Matilde Tomagnini, Business Developer Manager of Fantic Motor S.p.A. "Innovation and respect for the environment are two key factors in the Fantic world and this is also why we are so happy to be announcing the partnership with FIAMM".

About FIAMM Energy Technology S.p.A.

FIAMM Energy Technology is a multinational operating in the manufacturing and distribution of energy-storing accumulators for vehicles and industrial applications established following the separation of the automotive and industrial lead battery business unit from the FIAMM Group. To be closer to the needs of customers, FIAMM Energy Technology has many sales and technical offices (in Italy, Germany, the UK, Slovakia, France, Spain, Singapore and China, to name a few) and a widespread network of importers and distributors, employing one thousand people in total.

For more information on FIAMM, go to the website: www.fiamm.com

About Fantic

Fantic was founded in 1968 in Barzago near Lecco (Italy). The brand gained international notoriety following the success of the Caballero in regularity rallies and three Trial World Championship titles. Fantic was acquired by VenetWork S.p.A. in 2014. The company is growing fast and the motorbike portfolio today includes 2-stroke and 4-stroke enduro, cross and motard models, from 50 to 450 cc, as well as the Caballero, which is available with 125 cc and 500 cc single-cylinder engines and 700 cc double-cylinder engine. A street-legal range including a naked bike and a 125 cc sports model will be launched soon.

Fantic commits to expanding sustainable urban mobility with a successful range of pedal-assisted bicycles, including urban models and mountain bikes, in addition to Issimo models, motor scooters and electric scooters.



Fantic Motor acquired 100% of the shares of Motori Minarelli from Yamaha in 2020. Successes also come in Motorsport, with over 30 international titles in three years in the Motocross and Enduro championships. The company debuted in the Dakar rally with experienced rider Franco Picco in January 2022 and the Moto2 World Championship in 2023. Fantic is the only Italian manufacturer to compete in four different specialities: Cross, Enduro, Rally and Speed. For more information: www.fantic.com